

NEW ZEALAND COCO POPS MYSTERY FLAVOUR FREQUENTLY ASKED QUESTIONS

Please refer to the general information below on frequently asked questions. For full details please refer to the terms & conditions available.

Kellogg's® Coco Pops Mystery Flavour Promotion

When is this promotion running?

The promotion period commences 11:01 pm NZDT on 28/02/22 and ends 1:59 am NZST on 27/04/22 (for Major Draw) and 1:59 am NZST on 01/06/22 (for Bonus Draws)

How old do I have to be to enter?

This promotion is open to people aged 18 years or older.

If I'm not from New Zealand, can I still take part in this promotion?

Entry is only open to NZ residents who are 18 years and over.

How do I enter the promotion?

Buy Coco Pops Mystery Flavour from any store in NZ which stocks the products, visit the website <https://www.kelloggs.co.nz/CocoMysteryWin> to log in or register for a Kellogg's account (if you have not already registered), complete the online form, guess the mystery flavour and upload a picture of your purchase receipt.

Where can I buy Kellogg's?

Find Coco Pops Mystery Flavour in the breakfast aisle at New World, PakNSave, Countdown and The Warehouse.

Can I enter this promotion more than once?

Yes, you may. You are entitled to one entry for each qualifying transaction. You may only enter once a day a day during the promotion period, provided you have purchased a separate product for each entry. Each entry must meet all requirements of the terms and conditions. Please submit a separate entry for each participating product and upload the relevant receipt.

Does my entry carry over to the second chance draw even if I haven't guessed the correct answer?

Yes, every entry is valid for the bonus chance draw. Only correct entrants are eligible for the major chance draw.

How will the winners be chosen?

Major prize winners must guess the answer correctly to be eligible for the major draw. Bonus draw winners will be drawn randomly.

When are the winners drawn?

Major Draw – 1:59 am NZST on 27/04/22
Bonus Draw – 1:59 am NZST on 01/06/22

What is the prize?

Major prize is \$10,000.

Bonus prizes are \$100.00 Prezzy® Cards.

Prezzy® Card Terms & Conditions: <https://www.prezzycard.co.nz/terms-and-conditions>

How many prizes are there?

1x Major

35x Bonus prizes

How will I know if I've won?

Winners will be notified via email within 14 days of the prize draw.

How will I receive my prize?

Major prize winner will receive a direct deposit into their nominated bank account.

Bonus prize winners will receive an email with instructions on how to redeem their Prezzy® Cards that will be posted to their designated postal address. Winners will receive a physical gift card which can be used for in-store and online purchases.

I am having issues entering the promotion on the website?

Please [click here](#) for troubleshooting tips and website log in errors.

I've tried multiple times to enter, the website is not working and I cannot submit the form.

Please [click here](#) for more info on how to resolve your website issues. If you're still experiencing issues please call us on 0800 881 889 during business hours for assistance.